fashion calendar

2009

NOVEMBER 2

january

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february

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march

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august

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october

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november

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december

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new york, ny 10128
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DATES TO REMEMBER

2009

NEW YEAR'S DAY
Thursday, January 1

MARTIN LUTHER KING JR'S. BIRTHDAY
Monday, January 19

PRESIDENT'S DAY
Monday, February 16

ASH WEDNESDAY
Wednesday, February 25

ST. PATRICK'S DAY
Tuesday, March 17

PASSOVER
Wednesday, April 8 - 15

GOOD FRIDAY
Friday, April 10

EASTER
Sunday, April 12

MOTHER'S DAY
Sunday, May 10

MEMORIAL DAY
Monday, May 25

FATHER'S DAY
Sunday, June 21

INDEPENDENCE DAY
Saturday, July 4

LABOR DAY
Monday, September 7

ROSH HASHONAH
Friday, September 18

YOM KIPPUR
Sunday, September 27

COLUMBUS DAY
Monday, October 12

ELECTION DAY
Tuesday, November 3

VETERANS DAY
Wednesday, November 11

THANKSGIVING DAY
Thursday, November 26

HANUKKAH
Friday, December 11

CHRISTMAS
Friday, December 25

2010

NEW YEAR'S DAY
Friday, January 1

MARTIN LUTHER KING JR'S. BIRTHDAY
Monday, January 18

PRESIDENT'S DAY
Monday, February 15

ASH WEDNESDAY
Wednesday, February 17

ST. PATRICK'S DAY
Monday, March 17

PASSOVER
Monday, March 29 - April 6

GOOD FRIDAY
Friday, April 2

EASTER
Sunday, April 4

MOTHER'S DAY
Sunday, May 9

MEMORIAL DAY
Monday, May 31

FATHER'S DAY
Sunday, June 20

INDEPENDENCE DAY
Sunday, July 4

LABOR DAY
Monday, September 6

ROSH HASHONAH
Wednesday, September 8

YOM KIPPUR
Friday, September 17

COLUMBUS DAY
Monday, October 11

ELECTION DAY
Tuesday, November 2

VETERANS DAY
Thursday, November 11

THANKSGIVING DAY
Thursday, November 25

HANUKKAH
Tuesday, December 1

CHRISTMAS
Saturday, December 25

2010

JANUARY

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FEBRUARY

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AUGUST

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

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2009 NEW YORK MARKET DATES

Fall I: 1/5 - 1/16
Fall II: 2/9 - 2/27
Holiday: 3/16 - 3/27
Resort: 6/1 - 6/12

Spring I: 8/3 - 8/14
Spring II: 9/8 - 9/25
Summer/Transition: 10/19 - 10/30

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, NOV. 1 & NOV. 8, 2009

UNLESS OTHERWISE NOTED, ALL AREA CODES – 212

FALL SHOWS: NY, 2/11-2/18; LONDON, 2/19-2/23; MILAN, 2/24-3/3; PARIS, 3/3-3/11

Wednesday Oct. 28 9:00-5:00 P.M.	PRODUCT LAUNCH By invitation. Contact: Susan@tractenberg.com	BIORE	PLACE TO BE ANNOUNCED
Wednesday Oct. 28 9:00-5:00 P.M.	SPRING 2010 FASHION PRESS PREVIEW Women's/Men's RTW & Accessories. By appt: Alison Kmiotek, 646-429-7449 or alison.kmiotek@macys.com	MACY'S	MACY'S HERALD SQUARE 151 WEST 34TH ST. – 13TH FL.
Wednesday Oct. 28 9:00-5:00 P.M.	SPRING/SUMMER 2010 OUTERWEAR COLLECTION PRESS PREVIEW By appointment. Contact: Catherine Esposito, 997-9767.	CINZIA ROCCA	30 CENTRAL PARK SO. - PH @59TH ST (5TH/6TH AVENUE)
Wednesday Oct. 28 9:30 A.M.	EUROPE FALL STREET SCENES Also, 11:30 AM. Presentation by Jamie Ross. Tkts: $50 at door. RSVP: 560-3736.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3RD FLOOR
Wednesday Oct. 28 11:00-4:00 P.M.	FRAGRANCE LAUNCH By invitation. Contact: Christine White, Christine_white@cotyinc.com	COTY PRESTIGE	BRYANT PARK HOTEL 40 WEST 40TH STREET
Wednesday Oct. 28 6:00-8:00 P.M.	EXHIBITION OF IMAGES FROM "REPORTING WITH STYLE" Chief Reporter of "Paris Match". Cocktail reception. By invitation. RSVP: 753-7540 x 28 or public_relations@olegcassini.com	BENNO GRAZIANI	THE CASSINI BUILDING NEW YORK CITY
Wednesday Oct. 28 6:00-8:00 P.M.	*IN THE SPIRIT OF CAPRI* BOOK LAUNCH Book signing by author Pamela Fiori. By invitation. RSVP: 453-3949 or nyevents@saks.com	PROSPER AND MARTINE ASSOULINE	SAKS FIFTH AVENUE 611 FIFTH AVE. (50TH ST)
Wednesday Oct. 28 7:00 P.M.	THE GENTLEMEN'S BALL By invitation. Press: Darryl Brantley, 286-8549. Tkts/Info: http://thegentlemensfund.com/events_gfball_09.asp	GQ MAGAZINE	THE EDISON BALLROOM 240 WEST 47TH STREET
Oct. 28	*BEVERLY HILLS*: GENLUX MAGAZINE & FORD MODELS LA FASHION COCKTAIL PARTY, 8PM, Villa Blanca, 9601 Brighton Way. By inv. RSVP: LAFW.p3r@gmail.com Talent/Press: Talent.p3r@gmail.com		
Thursday Oct. 29 9:00-6:00 P.M.	MARKET DAY By appointment. Contact: Ali Handley/Kevin Giss, Factory PR, 941-7057; or ali or kevin@factorypr.com	CAMPER	HAPPY MONKEY STUDIOS 348 W 36TH ST – GRND FL.
Thursday Oct. 29 5:00-8:00 P.M.	SPRING 2010 PREVIEW By invitation Contact: Lindsay Pierce, Siren PR, 625-3500.	PF FLYERS	320 STUDIOS 320 WEST 37TH STREET

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Oct. 29 6:00 P.M.	LEGENDS 2009	PRATT INSTITUTE	7 WORLD TRADE CENTER 250 GREENWICH STREET
	Cocktails. Dinner & Awards, 7PM. Honorees: Marc Jacobs, David Rockwell, Patti Smith. Special Performance by Patti Smith. By inv. Press: Amy Aronoff, aarono29@pratt.edu; Mara McGinnis, mara.mcginnis@pratt.edu		
Thursday Oct. 29 6:00-8:00 P.M.	*TOO PRECIOUS TO WEAR* CAMPAIGN BENEFIT RECEPTION	LILLY PULITZER & SEAWEB	1020 MADISON AVENUE (78TH/79TH STREET)
	By invitation. RSVP: 744-4620.		
Thursday Oct. 29 6:00-8:00 P.M.	"RUBEN TOLEDO'S ART: FROM FASHION TO LITERATURE"	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27TH ST.
	Ruben Toledo will speak on art, fashion, his wife Isabel, her influence on his work and collaboration. Book signing to follow. Reservations required. RSVP: 217-4585 or museuminfo@fitnyc.edu		
Thursday Oct. 29 6:30-8:30 P.M.	HALLOWEEN COCKTAIL PARTY CELEBRATING NEW COLLECTION	TRUE BLOOD JEWELRY	HBO SHOP (42ND ST) 1100 AVE OF AMERICAS
	By invitation. Contact: Now & Zen Group, events@nowandzengroup.com		
Thursday Oct. 29 7:00 P.M.	ROBERT PRUITT PRESENTS FIRST ANNUAL ART AWARDS	CALVIN KLEIN COLLECTION	GUGGENHEIM MUSEUM 1071 FIFTH AVE. (89TH ST.)
	By invitation. Contact: specialevents@ck.com		
Oct. 29	*WHITE PLAINS*: MARY JANE DENZER BOUTIQUE CELEBRATES 30TH ANNIVERSARY, 222 Mamaroneck Ave. Fashion show featuring 30 couture designers. Benefits Westchester Children's Museum. By inv; 914-328-0330		
Oct. 31-Nov. 2	*TACOMA*: NWTREND SHOW (RTW/Acc. for Women/Men/Children) 206-767-9200; nwtrendshow.com		
Oct. 31	HALLOWEEN (Saturday)		
Nov. 1	NEW YORK CITY MARATHON (Finishing in Central Park) (Sunday) Info: www.ingnycmarathon.org		
Nov. 1	DAYLIGHT SAVINGS TIME ENDS (Move Clocks Back One Hour)		
Monday Nov. 2-3 9:00-5:00 P.M.	BEAUTY PRODUCT PRESENTATION	UNILEVER	PLACE TO BE ANNOUNCED
	Daily, 11/2-11/3. By appointment. Contact: Bea Asavajaru, basavajaru@webershandwick .com		
Monday Nov. 2 4:00-8:00 P.M.	PRESS LAUNCH	MAC COSMETICS	PLACE TO BE ANNOUNCED
	By invitation. Contact fax: 966-8703.		
Monday Nov. 2 7:00 P.M.	2009 ACE AWARDS GALA	ACCESSORIES COUNCIL	CIPRIANI 110 EAST 42ND STREET
	Cocktails followed by dinner & awards ceremony honoring industry leaders & celebrities. (Blk Tie) By invitation. Tkts: $1,000, AC-mem; $1,200, nonmem. RSVP: Accessories Council, 947-1135. Press: Full Picture, 627-0001.		
Monday Nov. 2 7:00-9:00 P.M.	SHISEIDO CELEBRATES THE 2009 RXART HOLIDAY PUZZLE	SHISEIDO & RXART	89 JANE STREET (WASHINGTON)
	By invitation. Contact: BPCM, ShiseidoNY@bpcm.com		
Nov. 2	TROPHÉE DES ARTS GALA 2009 sponsored by French Institute: Alliance Française at the Plaza Hotel, Fifth Ave. & C.P.S., Honorees: Robert Wilson & Pierre Bergé. By inv. Contact: 646-388-6604 or ilefebvrevary@fiaf.org		
Nov. 2	THE WEDDING SALON, the Roosevelt Hotel. 45 East 45th St. Contact: weddingsalon.com or 631-7777.		
Nov. 2-6	ACCESSORIES MARKET & INTIMATE APPAREL IN NEW YORK		
Nov. 3	ELECTION DAY (Tuesday)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Nov. 3 9:00-1:00 P.M.	SPRING 2010 PRESS PREVIEW By invitation. RSVP: M Booth & Associates, 539-3280 or jcprsvp@mbooth.com	JCPENNEY	PLACE TO BE ANNOUNCED
Tuesday Nov. 3-4 10:00-6:00 P.M.	PRESS PREVIEW OF SPRING 2010 MEN'S COLLECTION Daily, 11/3-11/4. Preview Saks Fifth Avenue Men's Collection clothing, sportswear & accessories. By appointment. Contact: Sarah Kalamchi, 451-3951 or sarah_kalamchi@s5a.com	SAKS FIFTH AVENUE	12 EAST 49TH STREET 3RD FLOOR
Tuesday Nov. 3 6:30-8:30 P.M.	COLLECTION PREVIEW By invitation. Contact: Susan Magrino Agency, 957-3005 or sculptz@smapr.com	SCULPTZ LEGWEAR & SHAPEWEAR	THE GLASSHOUSES 545 W 25TH ST. – 21ST FL.
Tuesday Nov. 3 7:00-9:00 P.M.	LAUNCH OF CFDA'S *AMERICAN FASHION MENSWEAR* Published by Assouline. By invitation. Contact: c.burns@cfda.com	GILT MAN, A MEMBER OF GILT GROUPE	ACE HOTEL NEW YORK 20 WEST 29TH STREET
Tuesday Nov. 3 8:00 P.M.	30TH ANNIVERSARY ON 57TH STREET CELEBRATION By invitation. Press: Vanessa Poskanzer or Jessica Milton, 305-534-0008 or vanessap or jmilton@hs-pr.com	MR CHOW	324 EAST 57TH STREET (1ST/2ND AVENUE)
Wednesday Nov. 4 9:00-11:00 A.M.	WOMEN'S PREVIEW By invitation. Contact: LaForce + Stevens, fax: 242-9318.	TARGET	PLACE TO BE ANNOUNCED
Wednesday Nov. 4 9:30-12:30 P.M.	SPRING/SUMMER 2010 PRESS PRESENTATION By appointment. Contact: 213-1177 or susan@furlausa.com or dani@furlausa.com	FURLA	FURLA BOUTIQUE 727 MADISON AVE (64TH ST)
Wednesday Nov. 4 12:00-2:00 P.M.	PRESS LAUNCH By invitation. Contact: Christi Maple, 984-4109 or cmaple@us.loreal.com	L'OREAL PARIS	PLACE TO BE ANNOUNCED
Wednesday Nov. 4 6:00-9:30 P.M.	ANNUAL BENEFIT GALA Honoring: Andrew T. Hall, President/CEO, Stage Stores. Inc; John F. Daly, President of Trade Finance CIT Group; Gary Simmons, President, Gerber Childrenswear, LLC; Sesame Workshop Info: 629-6700; carla@fashiondelivers.org	K.I.D.S. & FASHION DELIVERS	GRAND HYATT HOTEL 109 EAST 42ND STREET
Wednesday Nov. 4 6:45 P.M.	THE H.U.G. AWARD ANNUAL DINNER/DANCE Reception. Dinner/dancing, 7:30PM. Honorees: President & CEO Sharen Jester Turney accepting for Victoria's Secret. Benefiting the Rusk Institute. By invitation. For tickets/info, contact: 845-758-5752; www.thehugaward.org	THE INTIMATE APPAREL SQUARE CLUB	PIERRE HOTEL 2 EAST 61 STREET
Nov. 4	THE SOCIETY OF MEMORIAL SLOAN-KETTERING CANCER CARE FALL GALA, 7PM-11PM, The Four Seasons Restaurant, 95 E. 52nd St. Tkts: 639-7972; reardonc@mskcc.org. Press: Sharp Communications, 829-0002.		
Thursday Nov. 5 6:30-8:30 P.M.	*YOU KNOW YOU WANT IT: STYLE—INSPIRATION—CONFIDENCE* Celebration of book by Eric Daman, Gossip Girl costume designer (coming from Clarkson Potter on 12/15). By invitation. Contact: Melissa Pastore, 935-4807 or Melissa.pastore@swarovski.com	SWAROVSKI CGB	PLACE TO BE ANNOUNCED
Monday Nov. 9 7:00 P.M.	"GLAMOUR WOMEN OF THE YEAR" AWARDS By invitation. Contact: Jen Peters, Jennifer_peters@condenast.com	GLAMOUR MAGAZINE	CARNEGIE HALL 57TH ST. & SEVENTH AVE.
Tuesday Nov. 10 9:00-Noon	PRODUCT LAUNCH By invitation. Contact: Christine Sforzo, csforzo@clinique.com	CLINIQUE TREATMENT	PLACE TO BE ANNOUNCED

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Nov. 10 11:00-Noon	TALK AND TOUR: *AMERICAN BEAUTY*	FASHION INSTITUTE OF TECHNOLOGY	EXHIBITION GALLERY SEVENTH AVE. @ 27TH ST.
	Also, 11/16, 6-7PM. Exhibition curator Patricia Mears discusses innovation & creativity in American fashion. The exhibit features work by McCardell, Halston, Rodarte et al. Res. required. RSVP: 217-4585 museuminfo@fitnyc.edu		
Tuesday Nov. 10 6:00 P.M.	2009 ANNUAL EMERY AWARDS & 30TH ANNIVERSARY CELEBRATION	HETRICK-MARTIN INSTITUTE	CIPRIANI WALL STREET 55 WALL STREET
	Cocktails. Dinner & Awards, 7PM. After-party, 9:30PM. Honorees: NYC Mayor Michael R. Bloomberg & Dr. Joyce Hunter for contributions to LGBTQ community. Press/Info: Jude Domski, 674-2600 x 265; www.hmi.org		
Nov. 10	6:30PM, LIGHTHOUSE INT'L "LIGHTYEARS GALA…"At the Plaza Hotel, Fifth Ave. & 59th St. Honorees: Mica Ertegun, Marvin Hamlisch, Arlene Dahl, Mark Rosen. Tkts: $1,000-$2,500; 821-9428.		
Nov. 11	*POSTPONED*: BURT'S BEES FROM 9AM-3PM, HAS BEEN POSTPONED TO DEC. 7.		
Wednesday Nov. 11 9:00-5:00 P.M.	MEN'S & WOMEN'S SPRING 2010 PREVIEWS	UNIQLO	GRAMERCY PARK HOTEL 2 LEXINGTON AVE (21ST ST)
	By invitation. Contact: Paul Wilmot Communications, 206-7447.		
Wednesday Nov. 11 10:00-5:00 P.M.	SPRING 2010 PRESS PREVIEW	ICONIX	STUDIO 450 450 WEST 31ST ST. – 12TH FL.
	By appointment. Contact: Tara Levy, tlevy@iconixbrand.com		
Wednesday Nov. 11 6:00-8:00 P.M.	PRESS PRODUCT LAUNCH	DEGREE WOMEN	THE GLASSHOUSES 545 WEST 25TH STREET
	By invitation. Contact: Kristin Lucas, klucas@webershandwick.com		
Wednesday Nov. 11 7:00-9:00 P.M.	SOHO STORE OPENING	BANANA REPUBLIC	550 BROADWAY (PRINCE/SPRING)
	By invitation. Contact: linden@kcdworldwide.com		
Nov. 11	VETERANS DAY (Wednesday)		
Thursday Nov. 12 10:00-3:00 P.M.	PRESS LAUNCH	SUAVE MASTER BRAND	PLACE TO BE ANNOUNCED
	By invitation. Contact: lbrander@webershandwick.com		
Thursday Nov. 12-13 10:00-7:00 P.M.	PRESS PREVIEW OF SPRING 2010 WOMEN'S & MEN'S RTW COLLECTION	LORIS DIRAN	LORIS DIRAN BOUTIQUE 3 EAST 1ST STREET
	Daily, 11/12-11/13. By appointment. Contact: Jaimie Nevins, 420-1141or jaimie@lorisdiran.com		
Thursday Nov. 12 6:00-8:00 P.M.	NEW COLLECTION LAUNCH CELEBRATION	HAILEY LOGAN	512 SEVENTH AVENUE 8TH FLOOR
	And celebration of 30th year anniversary of Adrianna Papell. By invitation. Contact: Pistol & Stamen, 323-874-2100 or dweaver@pistolandstamen.com		
Thursday Nov. 12 7:00-10:00 P.M.	15TH ANNIVERSARY CELEBRATION	NARS	PLACE TO BE ANNOUNCED
	By invitation. Contact fax: 646-778-5219.		
Nov. 12-14	*ISTANBUL*: ISTANBUL LEATHER FAIR 2009 Contact: www.istanbulleather.com		
Friday Nov. 13 9:30 A.M.	NY, LONDON, MILAN, PARIS, SPRING/SUMMER 2010 COLLECTIONS	FASHION GROUP INT'L	TIME & LIFE BLDG – 8TH FL. 1271 SIXTH AVE. (50/51ST ST)
	Also, 3PM, 5PM shows. Tickets: members, $65; non-member, $85. 12 Noon show with panel discussion. Moderator: Donna Karan. Tickets: members, $75 non-member, $95. Reservations required: 302-5511 x 28.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Nov. 14-15	THE PIER ANTIQUES SHOW, Piers 94, 12th Ave & 55th St. 500 exhibitors including Fashion Alley & Vintage Collecting. Tkts: $15. Info: www.stellashows.com Press: Leigh Infield Assoc., 691-7297.		
Nov. 16	6-7PM, TALK & TOUR: *AMERICAN BEAUTY*, Exhibition Gallery, FIT, 7th Ave/27th St. Res. Required: 217-4585.		
Monday Nov. 16 7:00 P.M.	"FASHION FORWARD" HOSTED BY TIM GUNN Cocktail Reception & Silent Auction. 9PM, Fashion Show. Benefitting Gay Men's Health Crisis. By invitation. Contact: 367-1389.	BANK OF AMERICA	METROPOLITAN PAVILION 125 WEST 18TH STREET
Nov. 16	CFDA/VOGUE DINNER. By invitation. Contact fax: 286-5587.		
Tuesday Nov. 17 8:30-11:00 A.M.	JEWELS OF FRANCE PRESS BREAKFAST & PRESENTATION Presentation of 13 French High Jewelry Designers. By invitation. The Lilian Raji Agency, 404-806-9948 x 75 or lilian@lmrpr.com	FRENCH EMBASSY TRADE OFFICE	AARON FABER GALLERY 666 FIFTH AVE. (W. 53RD ST)
Tuesday Nov. 17 9:00-5:00 P.M.	PRODUCT LAUNCH By invitation. Contact: Emily Thomas, 317-1462.	NEUTROGENA	PLACE TO BE ANNOUNCED
Wednesday Nov. 18-19 9:00-6:00 P.M.	SPRING/SUMMER 2010 ACCESSORIES PRESS PREVIEW Daily, 11/18-19. By invitation. Contact: Melissa Pastore, 935-4807 x 114 or melissa.pastore@swarovski.com	SWAROVSKI CGB	PLACE TO BE ANNOUNCED
Wednesday Nov. 18 9:30-11:00 A.M.	MAKEUP & SKINCARE LAUNCH First Session. Second Session, 11:30-1:00PM. By invitation. Contact: Stephanie Bukantz, sbukantz@kaplowpr.com	SHISEIDO	PLACE TO BE ANNOUNCED
Wednesday Nov. 18 9:30-2:00 P.M.	BEAUTY EDITOR PRESENTATION By invitation. Contact: Bea Asavajaru, basavajaru@webershandwick .com	CARESS	PLACE TO BE ANNOUNCED
Thursday Nov. 19-20 9:00-5:00 P.M.	PRODUCT PRESENTATION DESKSIDES Daily, 11/19-11/20. By appointment. Contact: Emily Thomas, emily.thomas@rprny.com	NEUTROGENA	PLACE TO BE ANNOUNCED
Thursday Nov. 19 9:30-Noon	FASHION PREVIEW By invitation. Contact: LaForce + Stevens, 242-9353 (Fax: 242-9318)	TARGET	PLACE TO BE ANNOUNCED
Thursday Nov. 19 12:00-2:00 P.M.	STATE OF THE INDUSTRY 2009 LUNCHEON Lunch & Panel Discussion. Members only. Contact: 725-2755 x 103.	THE FRAGRANCE FOUNDATION	THE HARVARD CLUB 35 WEST 44TH STREET
Thursday Nov. 19 12:30 P.M.	PRESS LUNCHEON By invitation. Contact: Flint Beamon, PR Consulting, 228-8181 or flint@prconsulting.net	PITTI IMMAGINE	PLACE TO BE ANNOUNCED
Thursday Nov. 19 6:00-8:00 P.M.	GLENDA BAILEY IN CONVERSATION WITH VALERIE STEELE Glenda Bailey, award-winning editor-in-chief of Harper's Bazaar, discusses her career in fashion publishing. Reservations required. RSVP: 217-4585 or museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27TH ST.
Nov. 23	CHILDREN AT HEART CELEBRITY FANTASY AUCTION & GALA DINNER. 5PM., Pier 60 at 23rd St. Benefitting Children of Chernobyl. Tkts: $900. Info: 888-888-1999 or email: info@ccoc.net Register: www.cah.net		
Nov. 26	THANKSGIVING DAY (Thursday)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Nov. 26 9:00AM-Noon	83RD ANNIVERSARY MACY*S THANKSGIVING DAY PARADE An all-star cast of new balloons, celebrities, bands, floats, clowns and the one and only Santa Claus. Info: 494-4495. (Also, broadcast live on NBC)	MACY*S HERALD SQUARE	FROM 77TH ST. & C.P.W. TO 34TH ST & 6TH AVE.
Tuesday Dec. 1 9:30-11:00 A.M.	EDITOR PRESENTATION BREAKFAST By invitation. Contact: Bea Asavajaru, basavajaru@webershandwick.com	Q-TIPS	PLACE TO BE ANNOUNCED
Tuesday Dec. 1 12:30 P.M.	SPRING 2010 PRESS LUNCHEON By invitation. Contact: blue sky communications, 995-1777 or denise@blueskypr.com	CLÉ DE PEAU BEAUTÉ	PLACE TO BE ANNOUNCED
Dec. 1	5:30PM, CLÉ DE PEAU BEAUTÉ COCKTAIL RECEPTION. Place TBA. By invitation. Contact: blue sky communications, 995-1777		
Dec. 1-18	YEOHLEE (Transition)	225 W 35th	16th fl For appts: 631-8099
Wednesday Dec. 2 5:00-7:00 P.M.	PRODUCT LAUNCH By invitation. Contact: Jacqueline Mauchet, jmauchet@devries-pr.com	SEPHORA	PLACE TO BE ANNOUNCED
Wednesday Dec. 2 5:00-8:00 P.M.	BENEFIT PREVIEW OF AVENUE ANTIQUES & ART AT THE ARMORY Cocktail reception. Tkts: viewing, 5-6PM, $300; viewing, 6-8PM, $150; 646-442-1626; www.avenueshows.com Press: Paul Lerner, HWPR, 935-1558 x 108; plerner@hwpr.com (Show: 12/3-6. Info: Barbara Goodwin, 284-9728)	AMERICAN CANCER SOCIETY HOPE LODGE NYC	PARK AVENUE ARMORY 643 PARK AVE (66TH/67TH ST)
Wednesday Dec. 2 6:30 P.M.	2009 SNOWFLAKE BALL Cocktails. Dinner, 7:30PM. Honoree: Antonio 'LA' Reid. Tickets: Brittany Mazin, bmazin@unicefusa.org Press: Katherine White, Paul Wilmot Communications, kwhite@greatpress.com	UNICEF	CIPRIANI 42ND STREET 110 EAST 42ND STREET
Dec. 2	7:00-9:00 P.M., CHRISTMAS TREE LIGHTING AT ROCKEFELLER CENTER. Info: 632-3975.		
Dec. 2-4	FFANY NY SHOE EXPO, At NY Hilton, 6th Ave/53rd St. & FFANY member showrooms. Hrs: 12/2-3, 9-6PM; 12/4, 9-4PM. Contact: Fashion Footwear Association of New York, 751-6422 x 10; info@ffany.org; www.ffany.org		
Thursday Dec. 3 9:00-5:00 P.M.	PRODUCT LAUNCH Also, 12/10, 9-5PM. Appointments by invitation. Contact: Samantha Kaufman, Kaplow PR, 221-1713 or skaufman@kaplowpr.com	NEXXUS SALON HAIR CAIR	PLACE TO BE ANNOUNCED
Thursday Dec. 3 9:00-6:00 P.M.	PRODUCT LAUNCH By invitation. Contact: Susan Goldberg, susan@tractenberg.com	SALLY HANSEN	PLACE TO BE ANNOUNCED
Thursday Dec. 3 5:00-7:00 P.M.	LAUNCH OF 2010 COLLECTION By invitation. Contact: Janelle Cangialosi, Creative Media Marketing, 979-8884 x 219 or Janelle@cmmpr.com	WET N WILD	OPENHOUSE GALLERY 201 MULBERRY STREET
Dec. 3-18	ZERO + MARIA CORNEJO (Pre-Fall) 33 Bleecker St.	Buyers: estelle@zeromariacornejo.com or 925-3849	
Dec 3-6	*MIAMI BEACH*: ART BASEL (Int'l Art Fair) Contact: www.artbasel.com		
Friday Dec. 4-5 9:00-5:00 P.M.	8TH ANNUAL FASHION SYMPOSIUM: *AMERICAN STYLE* Daily, 12/4-5. In conjunction with the *American Beauty* exhibit, designers, authors & curators from the U.S., Latin America & Canada discuss American fashion. Info: museuminfo@fitnyc.edu or www.fitnyc.edu/museum	FASHION INSTITUTE OF TECHNOLOGY	HAFT AUDITORIUM SEVENTH AVE. @ 27TH ST.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Dec. 4-6	*SCHAUMBURG, IL*: JF&A SHOW (Jewelry, Fashion & Acc.) Transworld, 800-323-4562; www.jfashow.com		
Dec. 6	THE PARK AVENUE MEMORIAL TREE LIGHTING CEREMONY, Honoring those who have died in our nation's wars. At 6:30PM, Park Ave. & 91st Street. A program of The Fund for Park Avenue. Info: 705-4237		
Monday Dec. 7 9:00-6:00 P.M.	JANUARY 2010 INNOVATIONS LAUNCH (Note date and time change). By invitation. Contact: Corey Contrino, ccontrino@tractenberg.com	BURT'S BEE	PLACE TO BE ANNOUNCED
Monday Dec. 7 9:00-7:00 P.M.	PRODUCT PRESENTATION Appointments by invitation. Contact: Tonya Andino, TAndino@Maybelline.com	MAYBELLINE NEW YORK	PLACE TO BE ANNOUNCED
Dec. 7-10	INT'L HALLOWEEN SHOW (Costumes, Masks, Accessories, Novelties & Decorations) Halloween Tower, 1115 Broadway. Info: www.hiaonline.org. Press: Beth Drost, 215-884-6499.		
Tuesday Dec. 8 8:00 P.M.	BVLGARI AUCTION AT CHRISTIE'S TO BENEFIT SAVE THE CHILDREN To celebrate its 125th year anniversary, Bulgari will donate 100% of the proceeds of the Auction to benefit Save the Children Rewrite the Future Campaign. By invitation. Contact: Kari@BPCM.com	BVLGARI	CHRISTIE'S 20 ROCKEFELLER PLAZA
Wednesday Dec. 9 9:00-6:00 P.M.	PRODUCT LAUNCH By appointment. Contact: Joanne Chiu Sulit, 929-7979.	RIMMEL LONDON	PLACE TO BE ANNOUNCED
Wednesday Dec. 9 9:30-Noon	ACCESSORIES PREVIEW By invitation. Contact: Genna Blackman, LaForce + Stevens, genna@lsagency.com	TARGET	PLACE TO BE ANNOUNCED
Dec. 9-11	NADI RETAIL DESIGN COLLECTIVE (Visual & Design Resources) At 7 West 34th St. Contact: Karen Shaffner, 954-241-4810 or karenshaffner@nadi-global.com or www.retaildesigncollective.com		
Dec. 10	9:00-5:00PM, NEXXUS SALON HAIR CARE PRODUCT LAUNCH, Place to be annouced. Appointments by invitation. Contact: Samantha Kaufman, Kaplow PR, 221-1713 or skaufman@kaplow pr.com		
Thursday Dec. 10 2:00-4:00 P.M.	PRE-FALL PRESENTATION By invitation. Contact: Heather Schmidt, 655-7769 or hschmidt@nicolemiller.com	NICOLE MILLER	525 SEVENTH AVENUE 20TH FLOOR
Dec. 12	HANUKKAH (Begins sundown, Friday, Dec. 11)		
Monday Dec. 14-15 9:00-5:00 P.M.	PRESS PRESENTATION OF PRE-FALL COLLECTION Daily, 12/14-12/15. By appointment. Press: fax, 319-1800. (Buyers' appointments, 12/16-12/17: 421-3200 x 12).	REEM ACRA	730 FIFTH AVENUE SUITE 205 (56TH/57TH ST.)
Tuesday Dec. 15 9:30-Noon	WOMEN'S PREVIEW By invitation. Contact: Gabby Sabharwal, LaForce + Stevens, 242-9353 x 222.	TARGET	PLACE TO BE ANNOUNCED
Wednesday Dec. 16 9:30-6:00 P.M.	NEW SKINCARE LAUNCH Appointments by invitation. Contact: Stephanie Bukantz, sbukantz@kaplowpr.com	ST. IVES	PLACE TO BE ANNOUNCED
Dec. 25	CHRISTMAS (Friday) – Legal Holiday		
Jan. 1	NEW YEAR'S DAY (Friday) — Legal Holiday		